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ABSTRACT

The express purpose of this manual is for its use by business and industry in Kentucky as an aid to eliminate discrimination. Affirmative action is defined here as a comprehensive effort by an employer designed to: employ women and minority persons where they are under-utilized; include minority persons and women in all facets of the company's operations--from management to maintenance; increase company awareness of an interest in the whole of its community; and, insure that company policy toward equal opportunity is not negative, and not neutral--but positive. A model plan is detailed. It is asserted that the manual should be used by a company in developing its own affirmative action policy; that it incorporates quite specific and comprehensive policies and procedures, which, if adopted and followed, should help a company move toward the goal of equal employment opportunity. Testing and other employee selection criteria are discussed. Several lists of Kentucky-based organizations which may be able to assist a company to recruit and hire minority and female persons are given, including: National Association for Advancement of Colored People; Urban Leagues; Official Human Rights Agencies, Unofficial Human Rights Agencies, Women's Groups, Community Action Commissions, Black Communication Media, State and Local Agencies, Schools, and Area Development Districts. (Author/JM)

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# EMPLOYER'S MANUAL

ON AFFIRMATIVE  
ACTION IN  
EMPLOYMENT....



UD 015303

KENTUCKY COMMISSION ON  
HUMAN RIGHTS

## A Resource Manual on Affirmative Action in Employment

This manual is designed for use by business and industry in Kentucky as an aid to eliminate discrimination. Discrimination prevents women, certain age groups, and racial, religious and ethnic minorities from using their full productive capacities to their benefit, industry's and that of the Commonwealth of Kentucky. It is only through leadership and initiative by employers that such discrimination can be eliminated and equal employment opportunities be extended to all.

The Kentucky Commission on Human Rights administers Kentucky's laws against discrimination in employment, public accommodations and housing. The Kentucky Civil Rights Act forbids employment discrimination because of race, color, religion, national origin, sex, or age between 40 and 65. Such discrimination is unlawful in recruiting, pre-employment inquiries, hiring, firing, promotion, other conditions of employment and requirements for admission to unions or apprenticeship training programs. The law applies to all employment agencies, labor unions, local government agencies, and private businesses employing eight to more persons.

The Commission is equally concerned about ending discrimination in each aspect of its coverage but for purposes of brevity in this publication the term "minority groups and women" is frequently used encompassing discrimination based on race, color, religion, national origin, sex, or age between 40 and 65.

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## AFFIRMATIVE ACTION: WHAT IT MEANS:

Affirmative Action is comprehensive effort by an employer designed to:

- (a) to employ women and minority persons where they are under-utilized;
- (b) include minority persons and women in all facets of the company's operations -- from management to maintenance;
- (c) increase company awareness of and interest in the whole of its community; and
- (d) insure that company policy toward equal opportunity is not negative, and not neutral -- but positive.

## AFFIRMATIVE ACTION STARTS WITH RECOGNITION THAT:

Employment discrimination perpetuates unequal opportunity.

•• Lack of affirmative action perpetuates employment discrimination.

Employment discrimination is unlawful.

Employment discrimination, however, inadvertent, can occur at any company.

An announced policy of equal employment opportunity cannot be implemented through personnel practices developed when a company openly and deliberately discriminated.

The elimination of employment discrimination can be accomplished through continuing affirmative remedial action.

An affirmative action program works only when people administering the program really want it to work. Thus, implementation of the program should be more than a personnel department objective. It should be a prime management objective.

## AFFIRMATIVE ACTION CAUSES AN END TO OUTMODED PERSONNEL EVALUATION PROCEDURES:

Procedures which do not produce affirmative results are discarded.

New procedures are instituted. These procedures conform to the goal of greater minority and female representation on the company's work force where the company has determined that it is deficient. The company determines its deficiency in the utilization of minority groups and women by comparative analysis of its own work force with the available work force in the local labor area. The local labor area would include those communities and counties that are within reasonable commuting distance of the work site.

The personnel procedures are designed so that management can evaluate and, if necessary, improve the procedures.

These procedures insure that no recruiting, screening, or selection devices tend to exclude disproportionate numbers of minorities -- unless such devices are demonstrably relevant to skill requirements for specific jobs.

## AFFIRMATIVE ACTION CREATES SPECIFIC NEW PROCEDURES LEADING TO SPECIFIC GOALS:

The individual employer decides what particular techniques will best initiate and accelerate his affirmative action program. But crucial to the success of any program is management's demand for visible and continuing results.

## AFFIRMATIVE ACTION PRODUCES RESULTS:

The employer's intent not to discriminate is translated into action which produces results.

## MODEL PLAN AS A GUIDE

We have included on the following pages of this manual a model plan which should be used by a company in developing its own affirmative action policy. It incorporates quite specific and comprehensive policies and procedures which if adopted and followed should help a company move toward the goal of equal employment opportunity. Of course, the circumstances, internal procedures, and resources of each company will vary greatly. We recommend that a company study the enclosed model carefully and then endeavor to keep the intent of the plan while adapting the language to suit the company's particular situation.

A Model Affirmative Action Plan  
General Program

Policy

The X company sets forth this general policy of equal employment opportunities:

"The X company believes in the principle and practice of equal opportunity employment. Furthermore, the X company intends to comply with the letter and spirit of federal, state and local laws and regulations prohibiting discrimination on the basis of race, color, religion, national origin, sex and age (40-65). Therefore, it will hereby institute a program of affirmative action to translate X company's beliefs into results and herein make clear that on the job and on the premises discrimination against others will not be tolerated. Employees found violating this policy will be disciplined appropriately."

The X company has developed a (detailed and comprehensive) plan for implementing this policy. It has set specific goals and dates for achieving these goals as the following indicates. One individual ( \_\_\_\_\_ ) has been assigned the responsibility for its implementation.

This policy as written will be distributed to all supervisory personnel and to all other employees, recruitment sources, employee bargaining organizations and contractors. The chief executive officer will meet personally with other company officials who make personnel decisions to explain the policy and program. These officials and supervisory ones will be in a position to explain the program further to every employee.

The X company will analyze its major job classifications and determine to what extent there is underutilization of minorities, older workers and/or women in specific job classifications. ("Underutilization" means having fewer minorities older workers or women in job classifications than would reasonably be expected by their availability.)

The X company president will approve and have overall responsibility for directing the Affirmative Action Program. The Industrial Relations Director will have the responsibility of reporting and monitoring procedures and recommending corrective action to insure compliance with the company's program. The program will include but not be limited to the following:

1. Recruit, hire and promote all job classifications without regard to race, color, religion, national origin, sex and age (40-65).
2. Base decisions on employment so as to further the principle of Equal Employment Opportunity.
3. Insure that promotion decisions are based on valid requirements for promotional opportunities.

4. Insure that all personnel actions such as compensation, benefits, transfers, layoffs, return from layoffs, company sponsored training, education, tuition assistance, social and recreation programs, will be administered without regard to race, color, religion, national origin, sex, or age (40-65).

The X company Affirmative Action Program and Policy will be disseminated internally as follows:

1. Special meetings will be held with executive, management and supervisory personnel to the Policy and Plan and each individual's President.
2. The policy will be thoroughly discussed in employee orientation and indoctrination sessions and management training programs.
3. The Industrial Relations Department will meet with Union officials to inform them of the policy and request their continued cooperation.
4. The company and unions will continue non-discrimination clauses in their Union Agreements and review contractual provisions to insure that they are non-discriminatory or do not have a discriminatory effect.
5. Articles will be printed from time to time as necessary covering Equal Employment Opportunity Programs, progress reports, promotion of minority group employees, et cetera.
6. The company's policy on Equal Employment Opportunity and a synopsis of our Affirmative Action Plan will be posted on company bulletin boards.
7. When employees are pictured in product advertising both young and old, minority, women, and non-minority employees will be shown.

The X company will also disseminate its Equal Opportunity policy externally as follows:

1. Incorporate the Equal Employment Opportunity clause in all purchase orders, leases, contracts, et cetera, covered by Federal Executive Order 11246, as amended, and its implementing regulations.
2. Send written notification of the company's policy to all subcontractors, vendors and suppliers requesting appropriate action on their part, and request their certificate of non-segregated facilities.

### Recruitment

1. The X company will inform all recruiting sources verbally and in writing of the company's policy stipulating that these sources actively recruit and refer minority, women and older workers candidates for all positions listed.

2. The X company will notify local minority and women organizations such as churches and civic clubs, community agencies, local secondary schools and colleges within the recruitment area and employment area of the company's Equal Opportunity-- Affirmative Action Employment Program. It shall contact vocational and technical schools, and employment and guidance counselors to inform them of its policy and program.
3. Help wanted ads in the communication media will carry the caption "An Equal Opportunity Employer."
4. Personnel officers and recruiters will call regularly on minority recruitment sources.
5. Recruiters will be sent to career days at predominately black schools and colleges or to those which have larger percentages of blacks.
6. Present minority and women employees will be asked to refer friends for job vacancies.

### Hiring

1. Pre-employment requirements for every job normally filled from outside the present work force will be reviewed. For instance, the X company will determine the relevance of a high school diploma for employment, the necessity of the stated typing speed, and need for college graduation to hold certain positions. Requirements that are specifically not related to actual job needs will be dropped.
2. All black and women applicants who apply will automatically complete an application to be placed in an Affirmative Action Applicant file whether or not there are vacancies. This file will be consulted each time there is a vacancy to determine the possibility of hiring from it. Each application will be maintained for, at least, a year if it is not updated by the applicant. The file will be maintained and used as long as there are job categories where blacks are under-utilized.
3. All tests and other selection criteria will be validated for every job to insure that they are job related and not culturally biased. Tests which substitute for overall evaluation of an applicants future performance will be eliminated. Criteria which do not demonstrably predict future job success will be discarded.
4. No applicant will be automatically disqualified because of an arrest record. Nor will convictions automatically disqualify an applicant.
5. Minority and women applicants will be solicited for all information about their skills and training to determine if they are qualified for another job or position.



6. Each clearly unqualified minority applicant will be advised of the steps he should take to become qualified, or assisted in finding other employment, or both.

### Training

The company will seek out and encourage minority women and older employees to participate in training programs to better qualify them for skilled, technical and management positions. These will include but not be limited to apprenticeship training programs and refresher courses.

The company will offer on-the-job training.

Minorities women and older workers will be made aware of educational grants and financial compensation and encouraged to utilize these to attend trade and vocational schools to upgrade their skills and increase the possibility of their promotability. They will also be made aware of other grants to pursue college training in course work directly related to their present job or work area to which they hope to be promoted.

Minorities, women and older workers will be placed in better paying jobs after completing their training.

### Promotions

Qualified minority women and older employees will be promoted to jobs and opportunities commensurate with their skills.

A list of minority women and older employees with skills to qualify for upgrading will be maintained and used in filling promotional vacancies.

Minority women and older employees will be systematically informed of promotional opportunities.

### Monitoring and Reporting

It will be the duty of the Department to continually monitor the recruiting, selection, placement, promotion, transfer and training functions within this company to assure compliance with the stated Affirmative Action Program. Specifically, in the area of recruiting, the number of employment agencies contacted will be reduced and those agencies which supply qualified applicants and specifically, qualified minority women and older applicants, will be utilized to a greater extent. These agencies will again be contacted informing them not only that the company is an Equal Employment Opportunity Employer, but also apprising them of its Affirmative Action Program.

The X company statistical reporting of applicants will be broadened to better determine compliance with this stated Affirmative Action Program. The X company will monitor its employment procedure to insure the following statistics are accurately kept.



## TESTING AND OTHER EMPLOYEE SELECTION CRITERIA

In light of a 1971 Supreme Court decision Griggs vs. Duke Power Company, employers should carefully re-examine their employee selection criteria. In the Griggs case the Supreme Court held that it is illegal for an employer to use either a test or an educational requirement which screens out a disparate proportion of Blacks, women, or minority groups, unless he can prove that the requirement is directly related to the specific job for which the individual is being considered. The Court said that once it is established that a particular test or standard has the effect of screening out a particular group, the employer must be able to prove that the requirement bears a demonstrable relationship to successful performance of the job for which it is being used. The fact that the employer using a test does not intend discrimination is irrelevant; the law is directed to consequences of employment practices, regardless of motivation. The Congress and the Court requires the removal of artificial, arbitrary, and unnecessary barriers to employment. The company must be able to demonstrate the business necessity for all job requirements.

The Kentucky Commission on Human Rights and others have frequently found that tests and other selection criteria now used by employers often bear little or no relevance to job performance. It has also frequently found that disproportionate numbers of minorities are screened out by such irrelevant tests and selection criteria. Some of the problems and pitfalls with testing are listed below with explanation and examples:

1. **Cultural bias** - Tests often demand information irrelevant to the experience of minority people and poor people.

For example, many years ago before the civil rights movement was strong, "the General Electric Company, at its Schenectady plants found that applicants from Polish and Italian speaking homes were handicapped in taking verbal tests of mental ability for jobs that did not require verbal proficiency. The company's personnel men compensated for this by substituting non-verbal tests in cases where applicants fared poorly on standard tests."<sup>1</sup>

Cultural bias in job testing could be a two way street. Below are listed four sample questions. Questions one and two are taken from widely used tests. It doesn't require much sensitivity to see that a middle class white person would have a better chance than poor black persons answering the questions "right." Questions three and four are taken from a hypothetical test rooted in a Negro setting. Such questions could discriminate against whites.

a. What does R. V. S. P. mean on an invitation?

b. In general it is safer to judge a man's character by his:

1. voice

2. clothes

3. deeds

4. wealth

5. face

1. Myron Kendel, Employment Testing: Guide Signs, Not Stop Signs. U. S. Commission on Civil Rights Clearinghouse, Pub. No. 10, 1968, p. 9



## AFFIRMATIVE ACTION PRODUCES RESULTS

### TO GET RESULTS:

- SET POLICY
- RECRUIT
- HIRE
- TRAIN
- PROMOTE
- FOLLOW THROUGH

\* \* \* \* \*

### RECRUITING MINORITY AND FEMALE PERSONS

The following are lists of Kentucky-based organizations which should be able to assist your company in recruitment and hiring of minority and female persons. In contacting these organizations, it is the employer's responsibility to make clear that he believes in equal employment opportunity and therefore hires on a non-discriminatory basis. Employers are urged to meet with, not just phone or write, representatives of these organizations:

STATE AND LOCAL GOVERNMENT AGENCIES

U. S. DEPARTMENT OF LABOR

SCHOOLS AND COLLEGES

HUMAN RELATIONS AND CIVIL RIGHTS GROUPS

OFFICE OF ECONOMIC OPPORTUNITY PROGRAMS

COMMUNICATION MEDIA

COMMUNITY CONTACTS

WOMEN'S GROUPS

AREA DEVELOPMENT DISTRICTS

SIMILAR GROUPS

In the course of direct consultation with interested firms, the Kentucky Commission on Human Rights can provide more detailed information, arrange contacts and meetings and recommend programs to meet the unique manpower requirements of an individual employer.

## NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

### CITY BRANCHES:

Mr. Earl Willis  
503 Willis Street  
Columbia, Kentucky 42728

Mr. Walter R. Starks  
411 Ninth Street  
Ashland, Kentucky 41101

Mrs. Davis Thompson  
Route # 1, Box 19C  
Barbourville, Kentucky 40906

Mr. Felmon Blackman  
Box 16  
Wheelwright, Kentucky 41669

Mr. Shelby White  
614 Center Street  
Bowling Green, Kentucky 42101

Mr. M. C. Bradford  
Box 317  
Cumberland, Kentucky 40823

Miss Helen Fisher  
143 Rowe Street  
Danville, Kentucky 40422  
Phone: 502-236-4421

Mr. Henry Sanders  
Langford Avenue  
Frankfort, Kentucky 40601

Mr. I. L. Armstrong  
311 Anderson Street  
Fulton, Kentucky 42041

Rev. C. L. Adams  
210 Kentucky Avenue  
Harlan, Kentucky 40831

Mrs. Estelle Tate  
759 Tate Street  
Hazard, Kentucky 41701

Mrs. Rose Oldham  
200 West Edmunda Street  
Hopkinsville, Kentucky 42240  
Phone: 502-885-8710

Mrs. Eva Carmen  
413 Union Street  
Irvington, Kentucky 40146

Rev. C. C. Richardson  
742 Charles Avenue  
Lexington, Kentucky 40500  
Phone: 606-257-4058

Mr. Charles J. Lunderman  
Tyler Building  
319 West Jefferson Street  
Louisville, Kentucky 40200  
Phone: 502-584-6369 Off.  
502-772-1070 Res.

Mr. Albert Lacey  
Box 317  
Cumberland, Kentucky 40823

Mr. Jimmy Stewart  
875 North Main Street, Lot # 75  
Franklin, Kentucky 42134

Mr. Archie T. Johnson  
Box 13  
Campbellsville, Kentucky 42718

Rev. Shelby Garnett  
606 North King Street  
Sturgis, Kentucky 42459

Rev. W. J. Hodge  
Urban Program Director  
1901 West Jefferson Street  
Louisville, Kentucky 40211  
Phone: 502-584-7912 Res.

Reverend J. W. Jones  
43 North Burns Street  
Winchester, Kentucky 40391

(NAACP Branches Continued)

Mr. William Peters  
Route # 5  
Lancaster, Kentucky 40444

Rev. Matthew Petway  
356 Lincoln Avenue  
Lebanon, Kentucky 40033

Mr. Curlee Brown  
1028 Husband Street  
Paducah, Kentucky 42001

Evangelist M. Williams  
546 Laffon Street  
Madisonville, Kentucky 42431

Mr. Donald Owsley  
926 Breckenridge Street  
Owensboro, Kentucky 42301

Rev. A. M. Brooks  
663 South Seventh Street  
Henderson, Kentucky 42420

Mrs. Eulalia Conley  
112 Lynn Street  
Covington, Kentucky  
Phone: 606-291-4967

Rev. J. T. Ballew  
144 Holly Street  
Richmond, Kentucky 40475

URBAN LEAGUES:

Urban League, Lexington  
629 Georgetown Street  
Lexington, Kentucky  
Porter Peoples, Executive Director  
Phone: 606-233-1562

Urban League, Louisville  
207 West Market Street  
Louisville, Kentucky 40202  
Mr. Arthur Walters, Executive Director  
Phone: 502-583-4836

On-the-Job-Training  
Louisville Urban League  
Mr. John H. Shumake, Project Director  
209 West Market Street  
Louisville, Kentucky 40202  
Phone: 584-0270

The Urban League is a nationwide interracial agency giving full-time professional attention to the economic and social welfare of the black population.

OFFICIAL HUMAN RIGHTS AGENCIES

Ashland Human Rights Commission  
Howard Dan Brown, Chairman  
222 - 34th Street  
Ashland, Kentucky 41101

Lexington-Fayette County Commission  
on Human Rights  
Glenn Pritchett, Executive Director  
227 North Upper Street  
Lexington, Kentucky 40507

Bardstown-Nelson County Human  
Relations Commission  
Mrs. Martha Lewis, Chairman  
825 West Kurtz Street  
Bardstown, Kentucky 40009

Louisville-Jefferson County Human  
Relations Commission  
Dr. Martin Perley, Executive Director  
Municipal Sewage Building  
Louisville, Kentucky 40203

Bowling Green Human Rights Commission  
Ms. Ida Denes, Executive Director  
c/o 416 East Tenth Street  
Bowling Green, Kentucky 42101

Madisonville Human Rights Commission  
Reverend John Taylor, Chairman  
City Hall  
Madisonville, Kentucky 40431

Covington-Kenton County Commission  
on Human Rights  
Ms. Jean Vercoouteren, Chairman  
314 West 7th Street  
Covington, Kentucky 41011

Maysville Commission on Human Rights  
Charlton Fields, Chairman  
326 East Fifth Street  
Maysville, Kentucky 41056

Danville Human Rights Commission  
Dr. F. A. Martin, Chairman  
515 Graham Road  
Danville, Kentucky 40424

Midway, Versailles & Woodford County  
Human Rights Commission  
Mrs. Ruth Housek, Chairman  
167 Elm Street  
Versailles, Kentucky 40383

Frankfort-Franklin County Human  
Rights Commission  
Clifford E. Smith, Chairman  
Law Offices of  
Smith, Yessin, Davies and Fossett  
6th Floor McClure Building  
Frankfort, Kentucky 40601

Murray Commission on Human Rights  
Dave Willis, Chairman  
202 Spruce Street  
Murray, Kentucky 42071

Franklin-Simpson County Human Relations  
Commission  
Reverend Floyd Savage, Chairman  
405 Peach Street  
Franklin, Kentucky 42134

Owensboro Mayor's Commission on Human  
Rights  
Joseph L. Hagan, Chairman  
c/o Medley Distilling Company  
Owensboro, Kentucky 42071

Henderson-Henderson County Human Rights  
Commission  
Richard Morse, Jr., Chairman  
719 North Adams Street  
Henderson, Kentucky 42420

Paducah Commission on Human Rights  
John Hester, Chairman  
272 Old Orchard Road  
Paducah, Kentucky 42001

Hopkinsville Human Relations Commission  
Mrs. Clifford Parrish, Executive Director  
P. O. Box 724  
Hopkinsville, Kentucky 42240

Paris Commission on Human Rights  
Mrs. Laurance Simpson, Chairman  
Peacock Road-Shawhan  
Paris, Kentucky 40361

Lebanon Human Rights Commission  
Mrs. John Motley, Chairman  
420 Walnut Street  
Lebanon, Kentucky 40033

Springfield Commission on Human Rights  
Mr. A. A. Robertson, Chairman  
County Court House  
Springfield, Kentucky 40069



## UNOFFICIAL HUMAN RIGHTS COMMISSIONS

Barbourville-Knox County Human  
Rights Commission  
Reverend H. B. Harris, Chairman  
Union College  
Barbourville, Kentucky 40906

Somerset Human Rights Commission  
Reverend Jack Wilhelm, Chairman  
First Presbyterian Church  
302 North Maple Street  
Somerset, Kentucky 42501

Berea Council on Human Relations  
City Hall  
Berea, Kentucky 40403  
Contacts: Mrs. Brenda Harris  
Kentucky Tower Apt., # 4  
Berea, Kentucky 40403

Mr. Paul Larsen  
c/o Berea College  
Berea, Kentucky 40403

### WOMEN'S GROUPS

Your local Chamber of Commerce usually maintains a list of civic clubs in your area. Some of the women's groups which may be a good source of contact are as follows: League of Women Voters, National Council of Negro Women, ZONTA, Altrusa, Business and Professional Women's Club, Federated Women's Clubs, Auxiliaries of men's civic clubs, and many others. The following are some statewide organizations which may be of assistance:

Ms. Marie Humphries  
Women's Chamber of Commerce  
Suite 343, Kentucky Towers  
Louisville, Kentucky 40202  
Phone: 502-584-6265

Ms. Nancy Ray  
Women's Equity Action League  
428 West Second Street  
Lexington, Kentucky 40508  
Phone: 606-252-0010

Mrs. Donna Maier, Esquire  
Kentucky Women's Political Caucus  
2014 Cherokee Parkway  
Louisville, Kentucky 40200  
Phone: 502-458-3975

Mrs. Marci Segal  
Women's Rights Committee  
Kentucky Civil Liberties Union  
205 South 4th Street  
Louisville, Kentucky 40202  
Phone: 502-584-2335

Mrs. Marie Abrams, Chairman  
Kentucky Commission on Women  
306 Castleview  
Louisville, Kentucky 40207

AREA COMMUNITY ACTION PROGRAM DIRECTORS FOR KENTUCKY

AS OF AUGUST 9, 1972

- AREA 1           Mississippi River Economic Opportunity Council, Inc.  
Augustus Pearson, Director  
Teresa Curtis, Equal Opportunity Officer  
316 Anderson Street  
Fulton, Kentucky 42041  
Phone: 502-472-1962
- AREA 2           Pennyrile Community Action Agency, Inc.  
I. Fred Porter, Director  
Rev. C. A. Striplin, Equal Opportunity Officer  
Courthouse Annex, Room 308  
Hopkinsville, Kentucky 42240  
Phone: 502-886-5178
- AREA 3           Hopkins-Muhlenberg Community Action Commission, Inc.  
Joe Lovell, Director  
Ed Drake, Equal Opportunity Officer  
Box 427  
Madisonville, Kentucky 42431  
Phone: 502-821-8114
- AREA 4           Henderson-Union-Webster Area Development Council, Inc.  
William C. Staples, Director  
Herbert Kirkwood, Equal Opportunity Officer  
Route 1, Box 418  
Henderson, Kentucky 42420  
Phone: 502-826-6071
- AREA 5           Owensboro Area Economic Opportunity Council, Inc.  
Ronald Logsdon, Director  
Anice Watson, Equal Opportunity Officer  
1501 Frederica Street, Room 201  
Owensboro, Kentucky 42301  
Phone: 502-683-7317
- AREA 6           Southern Kentucky Economic Opportunity Council, Inc.  
Joseph S. Owmby, Director  
Toby Ann VanMeter, Equal Opportunity Officer  
417 Third Street  
Bowling Green, Kentucky 42101  
Phone: 502-842-6571
- AREA 7           Central Kentucky Community Action Council, Inc.  
John Brennan, Director  
Shirley Reed, Equal Opportunity Officer  
406 West Main Street  
Lebanon, Kentucky 40033  
Phone: 502-589-3100

- AREA 8            Louisville-Jefferson County Community Action Commission, Inc.  
 Fermon Knox, Director  
 617 West Jefferson Street  
 Louisville, Kentucky 40202  
 Phone: 502-589-3100
- AREA 9            Northern Kentucky Community Action Commission  
 Tom Clemons, Director  
 Margie Henry, Equal Opportunity Officer  
 Newport Mall  
 Newport, Kentucky 41071  
 Phone: 606-581-6607
- AREA 10           Community Action Lexington-Fayette County (CALF)  
 John Biedenkapp, Director  
 William H. Balley, Equal Opportunity Officer  
 P. O. Box 1251  
 Lexington, Kentucky 40505  
 Phone: 606-254-9354
- AREA 11           Blue Grass Economic Opportunity Council, Inc.  
 Paul Tincher, Director  
 202 Woodford Street  
 Lawrenceburg, Kentucky 40342  
 Phone: 502-839-3453 or  
                   502-875-2695
- AREA 12           West Lake Cumberland Area Improvement Council, Inc.  
 John Phelps, Director  
 Terry Leiter, Equal Opportunity Officer  
 202 Public Square, Box 197  
 Columbia, Kentucky 42728  
 Phone: 502-384-2147
- AREA 13           East Lake Cumberland Area Development Council, Inc.  
 Thurston Frye, Director  
 Fred C. Wright, Equal Opportunity Officer  
 Box 116  
 Monticello, Kentucky 42633  
 Phone: 606-348-8481
- AREA 14           Bell-Whitley Community Action Agency  
 Vernon West, Director  
 Viola Cleveland, Equal Opportunity Officer  
 P. O. Box 1468  
 Lothbury Avenue  
 Middlesboro, Kentucky 40965  
 Phone: 606-248-4050
- AREA 15           Harlan County Community Action Agency  
 Anna L. Gibson, Director  
 Jerry Fee, Equal Opportunity Officer  
 314 South Main Street  
 Harlan, Kentucky 40831  
 Phone: 606-573-5335/5331/5330

- AREA 16 Daniel Boone Development Council, Inc.  
Henry J. Garrison, Interim Director  
P. O. Box 431  
Manchester, Kentucky 40962  
Phone: 606-598-5127
- AREA 17 Knox County Economic Opportunity Council, Inc.  
Hollis West, Director  
Larry York, Equal Opportunity Officer  
Box 135  
Barbourville, Kentucky 40906  
Phone: 606-546-3152 Ext. 65
- AREA 18 Leslie, Knott, Letcher, Perry Community Action Council, Inc.  
Jesse Amburgey, Director  
Naomi Hager, Equal Opportunity Officer  
P. O. Box 748  
Whitesburg, Kentucky 41858  
Phone: 606-633-4458
- AREA 19 Middle Kentucky River Area Development Council, Inc.  
Margaret Brown, Acting Director  
Box 255  
Jackson, Kentucky 41339  
Phone: 606-633-4458
- AREA 20 Kentucky River Foothills Development Council, Inc.  
Lynn Frazer, Director  
Margaret Wearren, Equal Opportunity Officer  
McKee Building, Main Street  
Richmond, Kentucky 40475  
Phone: 606-623-7233
- AREA 21 Licking Valley Community Action Program, Inc.  
Bill Perkins, Director  
Carrie Clemons, Equal Opportunity Officer  
235-B West Water Street  
Flemingsburg, Kentucky 41041  
Phone: 606-845-1041
- AREA 22 Northeast Kentucky Area Development Council, Inc.  
Eugene Binion, Director  
Sid Stewart, Equal Opportunity Officer  
Box U  
Olive Hill, Kentucky 41164  
Phone: 606-286-4443/4444
- AREA 23 Big Sandy Community Action Program  
Harry Eastburn, Director  
Edith Allen, Equal Opportunity Officer  
Johnson County Courthouse  
Paintsville, Kentucky 41240  
Phone: 606-789-3641

## BLACK COMMUNICATION MEDIA:

### 1. Newspapers:

Louisville Defender  
1720 Dixie Highway  
Louisville, Kentucky  
Frank Stanley, Sr.  
Phone: 502-772-2591

Bluegrass Edition  
Louisville Defender  
203 West Third Street  
Lexington, Kentucky  
Phone: 606-233-0226

### 2. Radio:

Station WLOU  
2549 South Third Street  
Louisville, Kentucky 636-3535

## OTHER GROUPS:

Jewish Vocational Service  
410 Republic Building  
429 West Walnut Street  
Louisville, Kentucky 40202

David Dobson, Executive Director  
Phone: 502-584-8336

This service offers educational and vocational counseling to residents of Greater Louisville. Program includes individual diagnosis through use of psychological tests, evaluation of school difficulties for students and job counseling for adult workers. Also offers job placement services.

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National Alliance of Businessmen  
600 South Seventh Street  
Louisville, Kentucky

Phone: 502-584-2403

The National Alliance of Businessmen (NABO) was organized at the request of the President of the United States. Its purpose is to unify and coordinate efforts of the business community to combat unemployment and underemployment. NABO can familiarize employers with affirmative action programs undertaken by other firms and can help employers find marginally qualified but trainable job applicants. By contracting with the U. S. Department of Labor, participating firms may receive reimbursement for training costs over and above the cost of training.

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Jobs Now, Inc.  
1326 West Walnut Street  
Louisville, Kentucky 40203  
Phone: 502-582-2237

Jobs Now, Inc.  
Louisville Road  
Frankfort, Kentucky 40601  
Phone: 502-875-1030

Jobs Now is a local expression of the National Alliance of Businessmen.

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Congress of Racial Equality  
Apartment # 3 - 153 Elm Tree Lane  
Lexington, Kentucky 40508

STATE AND LOCAL GOVERNMENT AGENCIES

State Employment Services and Youth Opportunity Centers

<u>Office</u>	<u>Manager and Address</u>	<u>Tel. No.</u>	<u>Counties Served</u>
Ashland 41101	Rudolph Skaggs 1840 Carter Avenue	324-7151	Boyd, Greenup, Lawrence
Bowling Green 42101	Bob C. Brown 803 Chestnut Street	843-4353	Allen, Butler Logan, Simpson Edmonson, Warren
Corbin 40701	A. P. Walker 310 East Center Street, NE P. O. Box 479	528-2577	Clay, Jackson, Knox, Laurel, Owsley, Rockcastle, Whitley
Covington 41011	Jack Lancaster 320 Garrard Street	291-5240	Boone, Campbell, Carroll, Gallatin, Grant, Kenton, Pendleton
Danville 40422	Marvin E. Graves 121 East Broadway	236-6411	Boyle, Casey, Garrard, Lincoln, Marion, Mercer, Washington
Elizabethtown 42701	Mrs. Joan Tabb 229 N. Miles Street	769-3316	Breckinridge, Grayson, Hardin, Larue, Meade, Nelson
Frankfort 40601	Cecil Moore High and Mero Streets	223-1658 223-1659	Anderson, Franklin Henry, Owen, Shelby, Woodford
Glasgow 42141	Mrs. Elizabeth G. Monroe 445 N. Green Street P. O. Box 317	651-2121	Adair, Barren, Cumberland, Green Hart, Monroe, Metcalfe, Taylor
Harlan 40831	William D. Forester 119 S. Cumberland Ave.	573-3160	Harlan
Hazard 41701	Fred Caudill High Street P. O. Box 679	436-2135	Breathitt, Knott, Leslie, Letcher, Perry
Henderson 42420	Charles D. Mulligan 212 N. Water Street	826-2746	Crittenden, Henderson, Union
Hopkinsville 42240	Martin L. Norfleet 110 River Front Drive	886-4484	Caldwell, Christian, Lyon, Todd, Trigg
Lexington 40508	L. J. Foster 300 S. Upper Street	252-2371	Bourbon, Fayette, Harrison, Jessamine, Nicholas, Scott

Louisville 40203	O. L. Burkeen 600 West Cedar Street	585-5911	Bullitt, Jefferson Oldham, Spencer, Trimble
Madisonville 42431	Charles W. Veazey 56 Federal Street	821-7611 821-7612	Hopkins, Muhlenberg, Webster
Mayfield 42066	Joe B. Smith 319 S. Seventh Street	247-3857	Calloway, Fulton, Graves, Hickman
Maysville 41056	Ernest Mefford Kehoe Viaduct	564-3347	Bracken, Fleming, Lewis, Mason, Robertson
Middlesboro 40965	William D. Forester 109 S. 22nd Street P. O. Box 96	248-4640	Bell
Morehead 40351	Paul D. Thompson 126 Bradley Avenue P. O. Box 147	784-7538 784-7539	Bath, Carter, Elliott, Menifee, Morgan, Rowan
Owensboro 42301	Roy C. Russell 215 E. Fourth Street Box 842	683-2494 683-2495	Daviess, Hancock, McLean, Ohio
Paducah	Mrs. Dorothy Marshall 416 S. Sixth Street	444-6391	Ballard, Carlisle, Livingston, McCracken, Marshall
Pikeville 41501	Mrs. Belma B. May 216 College Street	437-6221	Pike
Prestonsburg 41653	Glenn S. Anderson North Lake Drive	886-2396 886-2397	Floyd, Johnson, Maggoffin, Martin
Somerset 42501	Howard L. Selvidge 410 E. Mt. Vernon Street	679-4311	Clinton, McCreary, Pulaski, Russell, Wayne
Winchester 40391	L. A. Banninger 15 West Lexington Ave.	744-2832	Clark, Estill, Lee, Madison, Montgomery Powell, Wolfe

Program

Agency to Contact

Manpower Development and Training  
Institute (MDTA)

Local employment office

Jobs Optional

Local employment office

Neighborhood Youth Corps (NYC)  
In-school & out of school

Local boards of education in  
some areas

Mainstream

Local Community Action Agency

Job Corps

Local employment office

Youth Opportunity Campaign

Local employment office

**Half-Way House:**

Dismas Hous of Louisville, Inc.  
124 West Oak Street  
Louisville, Kentucky

This organization provides a half-way house for male parolees and ex-offenders and assists them in their return to society.

**SCHOOLS**

Vocational Schools (Private)

Opportunity Industrialization Center  
Mr. Edwin Crocker, Executive Director  
522 Lampton Street  
Louisville, Kentucky

Vocational Schools (Public)

Mr. Charles E. Chattin  
Superintendent  
Ashland Area Vocational School  
Route # 1, Box 520-A  
Winslow Road  
Ashland, Kentucky 41101

Mr. Phillip Hampton  
Superintendent  
Bowling Green Area Vocational School  
P. O. Box 6000, 1845 Loop Drive  
Bowling Green, Kentucky 42101

Mr. Claude W. Howard  
Superintendent  
Central Kentucky Area Vocational School  
Vo-Tech Drive  
Lexington, Kentucky 40505

Mr. Howard C. Warren  
Superintendent  
Daviss County Area Vocational School  
1901 Southeastern Parkway  
Owensboro, Kentucky 42301

Mr. B. J. Cawood  
Superintendent  
Harlan Area Vocational School  
P. O. Box 936  
Harlan, Kentucky 40831

Mr. Walter Prater  
Superintendent  
2130 Allais Road  
Hazard, Kentucky 41701

Mr. Bill L. Evans  
Superintendent  
Jefferson Co. Area Vocational  
School  
3101 Bluebird Lane  
Jeffersontown, Kentucky 40299

Mr. Bill M. Hatley  
Superintendent  
Madisonville Area Vocational School  
Box 563  
Madisonville, Kentucky 42431

Mr. George L. Ramey  
Superintendent  
Mayo Area Vocational School  
Paintsville, Kentucky 4120

Mr. James D. Patton  
Superintendent  
Northern Kentucky Area Vocational  
School  
Amsterdam Road  
Covington, Kentucky 41011

Mr. H. D. Noe  
Superintendent  
Somerset Area Vocational School  
North College Street  
Somerset, Kentucky 42501

Mr. Ray D. Brown, Superintendent  
Tilghman Area Vocational School  
2400 Adams Street  
Paducah, Kentucky 42001



Mr. H. C. Mathis  
Superintendent  
West Kentucky Area Vocational School  
1400 Thompson Avenue  
Paducah, Kentucky 42001

Colleges:  
Mr. Walter Bell, Placement Officer  
Kentucky State University  
Frankfort, Kentucky 40601  
Phone: 502-564-5948

### AREA DEVELOPMENT DISTRICTS

Barren River Area Development District  
P. O. Box 154  
Bowling Green, Kentucky 42101  
T. Jack Eversole, Executive Director  
Bill M. Guthrie, Human Resources Coordinator  
Phone: 502-781-2381

Big Sandy Area Development District  
Tourist Information Building  
Prestonsburg, Kentucky 41653  
Joseph L. McCauley, Executive Director  
Phone: 606-886-2374

Bluegrass Area Development District  
160 East Reynolds Road  
Lexington, Kentucky 40503  
Jesse Sekhon, Executive Director  
Phone: 606-272-6656

Buffalo Trace Area Development District  
State National Bank Building  
Maysville, Kentucky 41056  
Eugene Fox, Executive Director  
W. B. Grant, Human Resources Coordinator  
Phone: 606-564-6894

Cumberland Valley Area Development District  
Laurel County Courthouse  
London, Kentucky 40741  
Gatliff Craig, Executive Director  
Phillip Martin, Human Resources Coordinator  
Phone: 606-864-9176

Fivco Area Development District  
P. O. Box 636  
Catlettsburg, Kentucky 41129  
David Salisbury, Executive Director  
James E. Conn, Human Resources Coordinator  
Phone: 606-739-4144

Gateway Area Development District  
P. O. Box 107  
Owingsville, Kentucky 40360  
Calvin S. Schneider, Executive Director  
Vearl R. Pennington, Project Manager  
Phone: 606-674-6355

Pennyrile Area Development District  
128 North Main Street  
Hopkinsville, Kentucky 42240  
John W. Adams, Executive Director  
Jimmie Daniel, Human Resources Coordinator  
Phone: 502-886-9484

Green River Area Development District  
P. O. Box 628  
220 1/2 Frederica Street  
Owensboro, Kentucky 42301  
George Russell, Executive Director  
Keith Sanders, Human Resources Coordinator  
Phone: 502-685-2938

Jefferson Area Development District  
Box 21336  
Louisville, Kentucky 40221  
Neil Farris, Executive Director  
Phone: 502-361-8809

Kentucky River Area Development District  
Box 986  
Hazard, Kentucky 41701  
Malcolm Holiday, Executive Director  
Dwight Hendrix, Human Resources Coord.  
Phone: 606-436-3158

Lake Cumberland Area Development  
District  
Box 387  
Jamestown, Kentucky 42629  
Patrick R. Bell, Executive Director  
Kermit Grider, Human Resources Coord.  
Phone: 502-343-3520

Lincoln Trail Area Development District  
306 First Federal Building  
Elizabethtown, Kentucky 42701  
James Peel, Executive Director  
Mrs. Frances Johnson, Human Resources  
Coordinator

Northern Kentucky Area Development District  
P. O. Box 117  
12 Orphanage Road  
Fort Mitchell, Kentucky 41017  
Gordon Mullins, Executive Director  
Phone: 606-331-5777

Purchase Area Economic Development  
District  
607 1/2 West Broadway  
Mayfield, Kentucky 42066  
Leon T. Smith, Executive Director  
Phone: 502-247-7171

